



Playlist*Push*

MADGE - Fight or Fight Club



Genre: Indie Pop/Indie

Date: 15 February, 2018

Streams to date: 300,000+

Campaign Results

Playlists Adds 10x

Total Playlist Followers 600,000

Spotify Popularity +671%

Madge was a brand new artists and this was her first release. She was able to be placed on enough user generated playlists via Playlist Push that she ended up on Fresh Finds and was placed on multiple official Spotify playlists including: Women of Fresh Finds, New Indie Mix, Indie Kicks 150-155 BPM, and Indie Pop.

Velous - Cliche



Genre: Hip Hop

Date: 10 February, 2018

Campaign Results

Streams to date: 430,000+

Playlists Adds 12x

Total Playlist Followers 300,000

Spotify Popularity +48%

Velous experienced early success in his career and had his hit record “Flipmode” signed to Def Jam where they added Chris Brown and Fabulous on the track. He reverted back to being independent and used Playlist

Push to get his new single Cliche into the ears of some of best curators on Spotify.

Park & Sons - Epoch



Genre: Techno/House

Date: 22 March, 2018

Campaign Results

Streams to date: 100,000+

Playlists Adds 8x

Total Playlist Followers 30,000

Spotify Popularity +68%

Dutch House and Techno turned to Playlist Push for their most recent release 'Epoch' for some added exposure in a tough genre on Spotify (House and Techno). The fully

independent duo landed on multiple lists that rolled them into added streams from Discover Weekly. They were also added to several official Spotify playlists including [Electronic Brandneu](#), [Night Rider](#), [Electronic Circus](#), and [Tchami's Official Spotify Playlist](#).